



The "b2fair" - Business ICT Matching Days
3rd Edition

Liège • Belgium - 22 & 23 October 2008

**A platform for professional meetings where SMEs
and TIC enterprises meet to talk business**

Wallonia • Belgium • Europe



le forum des
entrepreneurs
by initiatives

Business ICT Matching Day



Following the highly successful 2006 and 2007 editions, the organisers of the **Forum for entrepreneurs** invite you to attend the 3rd **Business & ICT Matching Days** on **Wednesday 22 and Thursday 23 October 2008**. These days will be devoted to developing business contacts and stimulating cooperation between enterprises in the information technology sector and any other enterprises that use these technologies.

The partnership and networking events provide an ideal vehicle for small and medium enterprises that wish to forge technical or commercial partnerships and to rapidly identify new outlets for their products, services and technologies.

Based on the internationally renowned b2fair (Business to fair) concept, the event will promote bilateral business relations and stimulate concrete inter-enterprise meetings: SMEs, ICT enterprises, ICT users, subcontractors, suppliers, applied R&D partners, spin-offs, etc. will be there seeking to generate partnership agreements.

In 2007, several hundred business contacts were forged.

The main advantages of this contact days:

- Save time thanks to the **careful preparation** of business meetings
- Unique opportunity to exchange information and know-how;
- Online consultation of a catalogue containing all the cooperation profiles (CP) of the registered enterprises;
- Opportunity for participants to present and highlight their innovative solutions and to discover the latest ICT novelties.

Which businesses are targeted?

The Business & ICT Matching Day is aimed at ICT enterprises or ICT users in most service and industrial sectors, as well as any other enterprises in search of cooperation.

These days are organised by the non-profit association ENJEU, in cooperation with the Chamber of Commerce of the Grand Duchy of Luxembourg and the support of the Agence Wallonne à l'Exportation (AWEX), the Agence Wallonne des Télécommunications (AWT), the SPI+ and EBN (European Business and Innovation Centre Network).

For further information and registration: <http://www.b2faironline.com/bict2008>



Business ICT Matching Day



They were there in 2007 ...

Mr Van Uffelen, Managing Director of Babelgom



"I would like to congratulate and thank the organisers and partners who made the Business & ICT Matching Day possible. As far as I am concerned, I met a lot of interesting people and explored several avenues for partnerships. I am usually rather sceptical of such meetings but now I am a fan! The efficiency of the meeting schedule and the excellent organisation enabled me to profit from my day and from constructive professional contacts. See you next year!"

Mr Denis Arnold, Director of the Luxembourg firm Sytel:



"This type of contact exchange allowed me to meet, in just one day, many enterprises in which I would not normally have found the right contact. The online catalogue that was made available before the event enabled me to analyse the profiles of the enterprises in attendance and to select those I would like to meet. Moreover, several enterprises asked for a meeting with my company. As a result, I had a full agenda during the day of the event."

"I can only advise any enterprise, and especially SMEs, to take advantage of "matchmaking" events such as the "Business & ICT Matching Day", which provides a unique platform for meetings, enormously facilitating the search for good commercial contacts in terms of time and money. Being able to meet so many interesting contacts in a single day would never be possible if I organised the meetings myself."

Partner of BICT 2008 in Germany

INI-Novation GmbH
Runderturmstr.10
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Dates and Place

- Wednesday 22 October 14:00 to 20:00
- Thursday 23 October 2008 from 10:00 to 17:00
- Halles des Foires de Liège (Liège – Belgium)

Contact

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