



INI-GraphicsNet expanded its international technology transfer partnership into Singapore

INI-GraphicsNet Stiftung, Germany, joined the Technology Transfer Network (TTN) Singapore as Affiliate Member

At the inaugural Innovation and Enterprise Forum (IEF) on 25 November 2008 in Singapore the Technology Transfer Network (TTN) announced its extension into global reach by adding INI-GraphicsNet (Germany) as Affiliate Member. With this the TTN, founded in February 2008, has twenty-two members across Asia, United States, Canada, Europe and New Zealand.

The TTN is a collaborative alliance of technology transfer offices formed to enhance the effectiveness of technology transfer to industry. The core activities of the TTN include IP cluster mapping, training and certification of TTO professionals, joint marketing and events, technology advisory services, industry collaboration, and regular dialogue and sharing of best practices.

As Affiliate Members, the INI-GraphicsNet will be able to participate in enhanced collaboration with the network of TTN members, to share best practices, leverage expertise and resources, and collaborate on networking opportunities to foster technology transfer to the industry globally.

Mr Lim Chuan Poh, Chairman of A*STAR, said: "I would like to extend a warm welcome to the new members of the TTN. With them onboard, TTN has indeed grown into an ever-widening network allowing its members to leverage on one



another's experience in various industries and different geographical regions so as to enhance their technology commercialisation and innovation efforts."

Mr Wolfgang Kniejski, Treasurer and Business Development Director of **INI-GraphicsNet**, stated: "We are absolutely thrilled to meet the demands of globalisation by developing the strategic partnership with this highly respected TTN Singapore. This will give entrepreneurs on both sides a consistent network of professionals, capable of expanding their innovative ideas around the globe, while also expanding the industries we normally work in. INI-GraphicsNet will provide market entry for innovative ventures seeking expansion in Europe, start-up opportunities, and collaborative research. In addition, both companies will work together on Singapore-EU bi-directional commercialization services including: early technology assessments, international co-development and funding opportunities, start-up support, distribution and licensing, entrepreneurship qualification and executive project management services. This kind of co-operation expands the partner's growing international business."

Founded on 17th of September 1999, the INI-GraphicsNet Stiftung is an officially registered non-profit organisation in Darmstadt, Germany. The purpose of the Foundation is the advancement of scientific research and development as well as technology transfer and commercialisation. The INI-GraphicsNet comprises a network of research institutes for advanced and applied research in the field of information and communication technologies. With this dynamic synergy and its global presence, the INI-GraphicsNet plays a leading role in its field employing



approximately 300 full-time scientific staff, 450 part-time scientific assistants and guest researchers, with a budget of approximately €35 million per annum.

The INI-GraphicsNet forms not only a global network of research institutions. It is also continuously enlarging its worldwide network of technology transfer and innovation management agencies and partners, thus enabling effective transnational technology transfer across the borders. The INI-GraphicsNet has developed three unique tools for effectively bridging the gap between research and market: the first one is a pro-active integrative process for systematic technology commercialisation. As a second tool, an exceptionally effective screening method has been developed and put into place to assess the market potential of research results. The third tool is indeed the existence of a modular entrepreneurship qualification program, which supports a smooth interaction of the two interrelated global networks, one for research/technology development and one for technology commercialisation. INI-GraphicsNet's customers deserve the best approach, advice, and recommendations on how to commercialise products and services based on long-time experience and knowledge provided by the INI-GraphicsNet.

For more information, please visit: www.ini-graphics.net.